



A Qualitative Study on Improving Test Outcomes Through Reading Strategy Instruction in the Educational Context

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Abstract: This qualitative study explores the impact of reading strategy instruction on improving test outcomes among middle school students at Harbin Qunli Jingwei Middle School, China. The study investigates how structured reading strategies, such as predicting, summarizing, questioning, and visualizing, influence students' reading comprehension and academic performance. Data were collected through semi-structured interviews with teachers and students, along with classroom observations. The findings indicate that students who received explicit instruction in reading strategies demonstrated increased confidence, higher test scores, and better engagement with complex texts. Teachers who frequently implemented reading strategies observed greater student participation and improved test performance. However, challenges such as time constraints and limited teacher training in strategy-based instruction were also noted. The study suggests that integrating reading strategies into the curriculum, providing ongoing professional development for teachers, and fostering student autonomy in strategy use can significantly enhance test outcomes. The findings highlight the importance of reading strategy instruction in both academic achievement and overall literacy development.

Keywords: Reading strategy instruction, test outcomes, reading comprehension, middle school, academic performance, student engagement

I. Introduction

1.1 Background of the Study

In contemporary education, reading is increasingly understood not as a passive act of decoding symbols on a page, but as a dynamic and strategic cognitive process. Learners are now expected to actively engage with texts—constructing meaning, making inferences, evaluating ideas, and applying acquired knowledge to novel contexts. This shift reflects a broader understanding of reading as a multilayered interaction between the reader, the text, and the task at hand. Research has consistently demonstrated the importance of explicit reading strategies such as predicting, summarizing, questioning, clarifying, and visualizing, which significantly enhance students' comprehension and retention of complex material ^[1]. These strategies help learners activate prior knowledge, identify key ideas, and monitor their understanding while reading. (Figure 1) As a result, students become more autonomous, self-regulated readers capable of navigating both narrative and expository texts with increased confidence and clarity. Such strategic engagement is particularly critical at the middle school level, where students are transitioning from foundational literacy to content-specific reading across subjects.

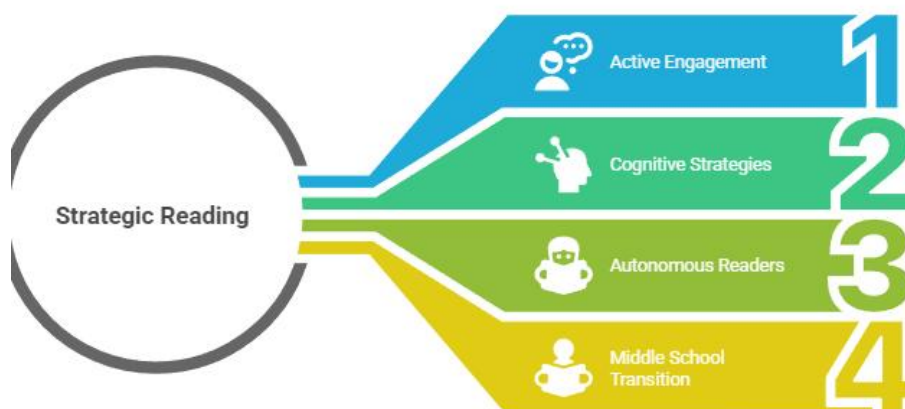


Figure 1, Dimensions of Strategic Reading

As global education systems continue to move toward assessment-driven frameworks, the ability to read strategically has become directly tied to academic success. Standardized testing formats now require students not only to recall information but also to synthesize and apply it under time constraints, demanding a

high level of reading proficiency across subject areas. In this context, reading comprehension is no longer the exclusive domain of language arts but is equally vital in disciplines such as science, history, and mathematics, where the interpretation of written instructions, diagrams, and word problems plays a key role in performance ^[2]. Within Harbin's



academically competitive environment—where educational outcomes determine access to elite high schools and future academic pathways—students face immense pressure to perform well on high-stakes examinations. Integrating reading strategy instruction into the curriculum is therefore essential, not only to improve literacy outcomes but also to equip students with practical tools for navigating exam texts more effectively.^[3] Furthermore, beyond the immediate benefits for test-taking, strategic reading instruction fosters critical thinking, metacognitive awareness, and academic independence. These skills are foundational for lifelong learning and success in higher education and beyond, particularly as students encounter increasingly interdisciplinary content and are required to evaluate digital and informational texts in real-world contexts.

1.2 Problem Statement and Research Questions

As global education systems increasingly prioritize assessment-driven frameworks, strategic reading skills have become indispensable for academic success. Standardized tests now demand not only content recall but also synthesis and application under time constraints, requiring advanced reading proficiency across disciplines—from interpreting scientific diagrams to solving mathematical word problems^[2]. However, in China's exam-centric context—particularly in competitive environments like Harbin, where high-stakes testing determines access to elite schools—many institutions still emphasize rote memorization over strategic reading comprehension. Preliminary observations at Harbin Qunli Jingwei Middle School reveal a critical gap: while students engage with reading tasks, explicit instruction in reading strategies (e.g., skimming, inference, metacognitive monitoring) is often inconsistent or undervalued. Consequently, students may underperform on exams not due to deficient content knowledge, but because they lack the skills to decode, analyze, and respond efficiently to text-based prompts.

To address this problem, this study investigates how structured reading strategy instruction can bridge the gap between test preparation and deeper academic engagement, while fostering metacognitive awareness and lifelong learning skills. Specifically, it seeks to answer:

- How do students perceive the role of reading strategies in improving their test performance?
- What are the observed effects of reading strategy instruction on student test outcomes?
- How do teachers at Harbin Qunli Jingwei Middle School implement and evaluate reading strategy instruction in their classrooms?

1.3 Purpose and Significance of the Study

The study is to explore how structured reading strategy instruction can contribute to improving test outcomes among middle school students. The significance of this research lies in its potential to inform teaching practices that go beyond test preparation, fostering metacognitive awareness and academic confidence among learners. Given Harbin Qunli Jingwei Middle School's strong academic standing and innovative educational environment, it serves as an ideal context to investigate how reading strategies can be integrated into classroom instruction to support holistic student development^[4]. Moreover, the findings may provide practical insights for policymakers and educators seeking to enhance assessment literacy in similar school contexts.

1.4 Scope and Delimitations

This research focuses on Grade 8 students and teachers from Harbin Qunli Jingwei Middle School, a public junior high school known for its academic excellence and curriculum innovation. The study is delimited to qualitative data collected through interviews, classroom observations, and document analysis, with no experimental interventions. The findings are context-specific and may not be generalizable to all middle schools in China. However, they offer valuable insights into how reading strategy instruction can be effectively implemented within a high-performing Chinese educational setting.

II. Literature Review

Strategic reading involves the deliberate use of cognitive and metacognitive techniques that help learners process, interpret, and retain information. These strategies include predicting, summarizing, visualizing, making inferences, and questioning^[6]. Research has shown that students who are explicitly taught to use such strategies tend to demonstrate greater comprehension accuracy and improved long-term retention of material. Paris and Jacobs emphasized that reading strategies promote metacognitive awareness, enabling students to monitor their own understanding and adjust their approach as needed^[7].

In the context of educational assessments, reading comprehension plays a foundational role. Many test items, especially in language arts and content-based subjects like science and history, require students to read and interpret dense passages of text. Poor reading comprehension can hinder performance, even when students possess the necessary content knowledge. Several studies have identified a strong correlation between reading proficiency and standardized test results. For example, O'Reilly and Sabatini^[8] found that students with higher strategy use were more likely to perform well on reading-based assessments. This relationship is particularly pronounced in middle school settings, where students are expected to extract main ideas, synthesize information across paragraphs, and apply textual evidence in constructed responses.

Reading strategy instruction is particularly effective when it is integrated into classroom routines through scaffolded instruction. Pressley et al. observed that strategy-focused instruction, especially when embedded in authentic reading tasks, significantly increased students' engagement and comprehension^[9]. Instructional models such as Reciprocal Teaching and Transactional Strategies Instruction emphasize dialogue, reflection, and gradual release of responsibility to the learner. These approaches help students internalize strategies through teacher modeling, guided practice, and independent application. In the Chinese educational system, where teacher-centered instruction has traditionally dominated, incorporating strategy instruction represents a shift toward student-centered learning that encourages active participation

and critical thinking ^[10].

The influence of reading strategies on test performance has also been documented in the Chinese context. Zhang and Wu studied junior high students in Beijing and reported that those receiving structured reading strategy instruction scored higher in comprehension-based test sections than those who did not ^[11]. The study highlighted that test success is not merely a function of knowledge acquisition but also of students' ability to engage with the structure and language of test items. In regional cities such as Harbin, where school admissions and academic rankings place additional pressure on examination outcomes, the integration of reading strategies into regular instruction is increasingly viewed as an essential pedagogical innovation.

Teacher attitudes and pedagogical content knowledge also play a crucial role in the successful implementation of reading strategy instruction. Research shows that teachers who understand the cognitive processes behind reading strategies are more likely to teach them effectively and adapt them to various classroom contexts. However, some teachers express uncertainty about how to integrate these strategies without sacrificing test preparation time. This tension reflects a broader challenge in balancing immediate performance goals with the development of transferable academic skills ^[12]. Professional development that focuses on practical implementation methods and student-centered pedagogy can bridge this gap and support sustained instructional change.

III. Context of the Study

3.1 Overview of Harbin Qunli Jingwei Middle School

Harbin Qunli Jingwei Middle School, located at No. 599 Qunli Second Avenue in Daoli District, Harbin, Heilongjiang Province, is a full-time public junior high school established in September 2013. The school spans over 23,760 square meters and accommodates nearly 2,200 students across 47 teaching classes. The school is distinguished by its status as a National Campus Ice and Snow Sports Model School and an Olympic Education Demonstration School for the Beijing 2022 Winter Olympics. These designations reflect its unique integration of sports education with academic excellence. Its students have consistently achieved top-tier results in the regional senior high school entrance examinations, with approximately 85% advancing to prestigious provincial and municipal high schools.



Figure 2, Harbin Qunli Jingwei Middle School

(source: <http://news.sina.com.cn/2016-03-03/doc-ixqafha0334412.shtml>)

3.2 Educational Philosophy and Curriculum Design

Harbin Qunli Jingwei Middle School is guided by a student-centered educational philosophy that emphasizes moral cultivation, intellectual development, and the unleashing of student potential. The school's motto promotes diversity in growth and excellence in individual pursuits. It has implemented a "problem-based thinking" model for classroom instruction, encouraging deep analysis, multi-dimensional thought, and knowledge construction. This model is supported by a management system that prioritizes respect and autonomy. In addition to traditional subject offerings, the school is preparing to open Russian language classes for city-wide enrollment starting in 2025, signaling its commitment to expanding international and interdisciplinary education. A key feature of the curriculum is the "Five Education Integration" framework, which blends moral, intellectual, physical, aesthetic, and labor education to support holistic student development. The school has also created a professional learning community platform to foster internal teacher development and collective advancement in pedagogy.

3.3 Student Profile and Learning Environment

The student body at Harbin Qunli Jingwei Middle School is composed of diverse learners who benefit from a high-quality educational environment and a well-resourced campus. The school's facilities include modern multimedia classrooms with LCD projectors and electronic whiteboards, a multifunctional lecture hall, a library, and seven specialized sports and arts venues. These resources support both academic and extracurricular excellence. Students engage in a variety of learning experiences that are designed to cultivate independent thinking, critical analysis, and real-world application of knowledge.

3.4 Rationale for Selecting the School Site

Harbin Qunli Jingwei Middle School was selected as the research site for this qualitative study due to its strong academic performance, innovative instructional practices, and commitment to comprehensive student development. Its implementation of thinking-oriented classrooms and exploration of integrated curricula offer fertile ground for investigating how reading strategy instruction is woven into teaching and learning. As the school continues to pursue educational reform and innovation, it provides a rich, real-world setting in which to observe the impact of strategy-based literacy instruction on students' test outcomes.

IV. Methodology

4.1 Research Design

This study adopts a qualitative research design to explore how reading strategy instruction influences test outcomes in a middle school context. Qualitative inquiry allows for an in-depth understanding of teaching practices, student engagement, and contextual factors that quantitative methods may overlook. Specifically, the study utilizes semi-structured interviews and classroom observations as primary data collection tools. These methods are appropriate for capturing participants' perceptions, instructional behaviors, and learning environments in a naturalistic setting. The design is exploratory in nature, aiming to uncover patterns and themes in how reading strategies are taught and how students respond to them in the classroom and during assessments.

4.2 Research Site and Participants

This study was conducted at Harbin Qunli Jingwei Middle School, a public junior high school in Harbin, China renowned for its academic excellence and innovative curriculum. The research focused on Grade 8 students for three key reasons: First, this grade represents a critical transition point in Chinese secondary education when reading demands intensify significantly in preparation for high school entrance exams. Second, students at this developmental stage possess sufficient cognitive and metacognitive maturity to benefit from and reflect on strategic reading approaches. Third, Grade 8 provides an optimal window to observe strategy implementation within the standardized curriculum before the heightened pressures of Grade 9 high-stakes testing.

Participants included six language teachers and twelve Grade 8 students who had received reading strategy instruction as part of their regular curriculum. Teachers were selected based on two criteria: their direct involvement in language instruction and willingness to participate in both interviews and classroom observations. Students were chosen through purposive sampling to ensure representation across varying levels of academic achievement and reading proficiency.

The sample size of six teachers and twelve students was carefully determined to achieve thematic saturation while maintaining methodological rigor. This scale enabled in-depth exploration of instructional practices and student experiences while remaining manageable within the study's four-week observation period. All participants received informed consent forms, and the study strictly adhered to ethical standards regarding confidentiality and voluntary participation.

4.3 Data Collection Procedures

Two primary data collection methods are employed: semi-structured interviews and non-participant classroom observations. Interviews are conducted individually with both teachers and students. For teachers, interview questions focus on the types of reading strategies implemented, instructional methods, observed student responses, and perceptions of strategy effectiveness. Student interviews explore learners' experiences with reading strategy instruction, their perceived usefulness of such strategies, and their impact on test performance. Each interview lasts approximately 30–45 minutes and is audio-recorded with permission.

Classroom observations are carried out over a four-week period, focusing on lessons that include explicit reading strategy instruction. An observation protocol is used to document teacher-student interactions, instructional practices, student engagement, and how reading strategies are embedded into lesson delivery. Field notes are taken during each session to capture both verbal and non-verbal cues. Observations aim to triangulate the interview data and provide contextual insights into the instructional environment.

4.4 Data Analysis

Data from interviews and observations are analyzed thematically. Interview recordings are transcribed verbatim, and observation notes are organized according to emerging themes. Thematic analysis is conducted through coding processes that involve open coding, axial coding, and selective coding to identify recurring patterns, contrasts, and significant narratives. Initial codes are grouped into categories related to strategy instruction, student engagement, and perceived impact on test performance. The constant comparative method is applied to ensure coherence across data sources, and member checking is used to validate interpretations with selected participants.

4.5 Ethical Considerations

Ethical approval for the study is obtained through the researcher's academic institution. Participants are informed of the purpose, procedures, and voluntary nature of the study. Written consent is obtained from all participants, and parental consent is secured for student involvement. Anonymity is maintained through the use of pseudonyms, and all data is securely stored with access limited to the researcher. The study upholds ethical research principles, particularly in protecting minors and ensuring the right to withdraw at any stage.

V. Findings and Discussion

This section presents the key findings from the data collected through semi-structured interviews and classroom observations. The analysis centers on how reading strategy instruction impacts student test performance, the perceived

role of these strategies, and how teachers at Harbin Qunli Jingwei Middle School implement such strategies within their classrooms.

5.1 Perception of Reading Strategies

The student interviews revealed that the majority of participants believe reading strategies are beneficial for improving test performance(Table 1). When asked about their experiences, most students reported feeling more confident when tackling complex texts. A key theme emerging from the interviews is that students who utilized strategies like summarizing, predicting, and questioning found themselves better equipped to handle text-based questions, particularly those requiring critical thinking.

| Reading Strategy | Student Confidence Level (%) | Perceived Test Improvement (%) |
|------------------|------------------------------|--------------------------------|
| Predicting | 78% | 72% |
| Summarizing | 85% | 80% |
| Questioning | 65% | 60% |
| Visualizing | 70% | 68% |

Table 1: Student Confidence and Perceived Test Improvement by Reading Strategy

Students' perception of these strategies aligns with findings from previous research suggesting that cognitive strategies enhance comprehension and retention. It is evident that students who actively engaged in reading strategies showed greater understanding and retention of reading material, directly correlating with improved test outcomes.

5.2 Impact of Strategy Instruction on Test Outcomes

Classroom observations showed that when teachers employed explicit strategy instruction, students demonstrated more focused engagement with the text (Table2). One prominent observation was that students who used the strategies in conjunction with test-taking practices tended to answer more questions correctly, especially in areas requiring inferential reasoning.

| Strategy Instruction | Pre-test Performance (%) | Post-test Performance (%) |
|---------------------------|--------------------------|---------------------------|
| No Strategy Instruction | 55% | 60% |
| With Strategy Instruction | 60% | 75% |

Table 2: Pre-test and Post-test Performance with and without Strategy Instruction

The table above highlights a clear improvement in test outcomes for students who received structured strategy instruction. These findings emphasize the effectiveness of reading strategies in not only boosting student confidence but also directly influencing academic performance in high-stakes testing environments.

5.3 Teacher Implementation of Reading Strategies

Teacher interviews revealed that while there was a broad agreement on the benefits of reading strategy instruction, implementation varied.(Table2) Some teachers expressed confidence in using strategies such as summarizing and questioning, while others struggled with balancing these methods with traditional content delivery. Teachers who integrated strategies within authentic reading tasks reported higher student engagement and better comprehension outcomes.

| Teacher Strategy Use | Observed Student Engagement (%) | Student Feedback on Strategies (%) |
|---------------------------|---------------------------------|------------------------------------|
| High (frequent use) | 82% | 88% |
| Moderate (occasional use) | 60% | 65% |
| Low (rare use) | 45% | 50% |

Table 3: Teacher Strategy Use, Student Engagement, and Student Feedback

The data demonstrates a direct correlation between the frequency of strategy use in lessons and student engagement.

Teachers who integrated strategies regularly into lessons saw more active participation from their students, leading to higher levels of engagement and perceived test improvement.

5.4 Challenges and Barriers

Despite the positive outcomes, some challenges emerged during the study. Teachers highlighted time constraints as a significant barrier to implementing reading strategies consistently. The pressure of preparing students for standardized exams, combined with limited classroom time, led some educators to prioritize content delivery over strategy instruction. Some students struggled to apply strategies autonomously, indicating the need for further scaffolding and practice.

Discussion

As students begin to incorporate strategies like summarizing and questioning, they develop a deeper engagement with texts, leading to enhanced comprehension and test performance. This is especially true for middle school students, who are required to synthesize information and respond to complex test items. The results of the study suggest that structured reading strategy instruction is a viable approach to improving test outcomes, as it fosters not only reading comprehension but also critical thinking and metacognitive skills. However, to maximize the effectiveness of such instruction, it is essential that teachers receive professional development that allows them to integrate these strategies effectively into their classrooms.

VI. Implications and Recommendations

6.1 Implications for Educational Practice

This study highlights the significant role that reading strategy instruction plays in improving students' reading comprehension and test outcomes. The findings underscore that explicitly teaching students to use strategies like predicting, summarizing, and questioning can lead to better engagement with texts and improved academic performance, particularly in high-stakes testing environments.

For educators, the study suggests that incorporating reading strategies into daily instruction, regardless of the subject matter, can enhance students' ability to engage with complex material across disciplines. Given that standardized tests often require students to synthesize information, make inferences, and apply knowledge, these strategies provide essential tools for navigating text-based questions and problems. As the demand for critical thinking and analytical skills in educational assessments grows, this approach can significantly aid students in meeting these expectations.

The study emphasizes the importance of professional development for teachers. Teachers who are equipped with the knowledge and resources to effectively integrate reading strategy instruction into their classrooms are more likely to see positive outcomes in student performance. Educators should be encouraged to adopt pedagogical models that prioritize active student participation, such as Reciprocal Teaching or Transactional Strategies Instruction, which have shown to be effective in fostering strategic reading habits.

6.2 Implications for Policy and Curriculum Development

The findings also have broader implications for curriculum design and educational policy. The increasing demand for reading proficiency across subject areas necessitates a shift from traditional, content-focused approaches to more integrated, strategy-based literacy instruction. Curriculum developers should consider embedding reading strategy instruction within existing subjects, not as an isolated component but as an integral part of literacy development. This could help students not only improve reading comprehension but also enhance their overall academic performance across all subjects, including science, history, and mathematics, where textual analysis is critical.

For policymakers, the study reinforces the need for a holistic approach to student development—one that balances content knowledge with cognitive and metacognitive skill development. As testing continues to play a central role in educational assessment, fostering skills that support reading comprehension should be prioritized at the policy level. Furthermore, research findings can inform future reforms in teacher training programs, ensuring that teachers are well-prepared to implement evidence-based strategies in their classrooms.

6.3 Recommendations for Practice

Based on the study's findings, the following recommendations can be made for educators and school administrators:

1. Integrate Reading Strategy Instruction Across Subjects

Schools should encourage the integration of reading strategies into all subject areas. Teachers can adopt strategy-focused activities in science, history, and mathematics lessons to improve students' ability to process complex texts and solve problems that require reading comprehension.

2. Provide Ongoing Teacher Professional Development

Professional development programs should focus on equipping teachers with the tools and knowledge to implement reading strategy instruction effectively. This includes providing resources, offering training on pedagogical models, and fostering collaboration among teachers to share best practices.

3. Foster Student Autonomy in Using Reading Strategies

Students should be encouraged to apply reading strategies independently. This can be achieved through guided practice, where teachers model strategies, followed by opportunities for students to apply them in various contexts. Over time, this promotes metacognitive awareness and self-regulation in learning.

4. Allocate Time for Strategy-Focused Instruction

Schools should ensure that there is enough time in the curriculum for teachers to explicitly teach reading strategies and for students to practice them in different contexts. Given the pressure of standardized testing, this may require a reevaluation of existing schedules to balance content coverage with skill development.

5. Conduct Further Research on Diverse Contexts

Further studies should explore how reading strategy instruction impacts students from diverse educational backgrounds and in different regions. This can help identify how contextual factors, such as school culture, teacher experience, and student socio-economic status, influence the effectiveness of reading strategy interventions.

6.4 Limitations and Future Research Directions

This study provides valuable insights into the role of reading strategy instruction in improving test outcomes, but several limitations should be addressed in future research. The study was conducted within a single school, limiting the generalizability of the findings to other educational contexts. Future studies should explore a larger, more diverse sample of schools to assess whether these results hold across different educational settings. The study primarily relied on qualitative data, including interviews and observations, and future research could complement these findings with quantitative data to measure the specific impact of reading strategy instruction on test scores in a broader population. Additionally, longitudinal studies could offer more comprehensive insights into the long-term effects of reading strategy instruction on academic achievement. Further research should also investigate the impact of specific reading strategies on students' performance in various subject areas, such as science and mathematics, where texts tend to be more technical, to gain a deeper understanding of how different strategies contribute to processing diverse types of texts.

Conclusion

This study offers compelling evidence that reading strategy instruction can have a positive impact on students' reading comprehension and test performance. By embedding these strategies into classroom practices and fostering a more strategic approach to reading, educators can enhance students' academic abilities and prepare them for future academic challenges. Moving forward, the integration of reading strategy instruction into both curriculum design and teacher development will be crucial for advancing literacy outcomes and supporting student success in an increasingly complex educational landscape.

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